

# An impressive range of affinity products

For more than 20 years, AIG developed Affinity products

## Historically

Plus Products linked to means of payment

Mobile Phones  
Electronic goods

## New trends (non exhaustive list)

Brown, White, Grey EW

Wheels & Tires

Hearing aids,  
spectacles

Sport goods, bicycles

Sharing Economy

## With:

Phone operators

Banks & Financial institutions

Utility companies

Manufacturers

Automotive industry

Retailers

Service companies